

## 1. 25th International Conference on Electronic Business, ICEB 2025

**Accession number:** 20254619489484

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 25

**Part number:** 1 of 1

**Issue title:** Proceedings of The International Conference on Electronic Business, ICEB 2025

**Issue date:** 2025

**Publication year:** 2025

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 25th International Conference on Electronic Business, ICEB 2025

**Conference date:** August 21, 2025 - August 25, 2025

**Conference location:** Hanoi, Viet nam

**Conference code:** 341979

**Sponsor:** AISNET.ORG#; DAI HOC KINH TE QUOC DAN NEU#; ICEBNET.ORG#; WAIKATO#

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 56 papers. The special focus in this conference is on Electronic Business. The topics include: A Study on the Influencing Factors of Chinese Consumers' Purchases of Products Promoted by Foreign Streamers; Acceptance of AI-enabled Augmented Reality Exhibition Guide Systems in Chinese Museums; Advancing Innovative Digital E-Waste Management: A Preliminary Study of Economic Valuation Based on the TCCM Framework; AIGC Adoption and Cross-border E-commerce Growth: Synergistic Roles of Institutional Openness and Learning Supply Chains; an Empirical Study on the Impact of Data Asset Evaluation Policies on Stock Prices of Listed Companies; assetization-Oriented Data Governance: An Exploratory Case Study; Delivering Software and AI Sustainable Performance: A Stagewise CB-SEM Pathways Approach; Design of electric heavy truck battery swapping UAV system under the background of low-altitude economy; designing Game-Based Asthma Rehabilitation Services for Children; digitized Hypocrisy Induction Towards Smoking Cessation: Development and Evaluation in a Controlled Trial; Dynamic Warehousing: An AI Approach; Emotion Recognition-Based AIGC Tools and Methods in Virtual Experience Applications: An Analysis; emotional Narratives in Advertising: Analysis of the Effects of Negative Emotional Storytelling on Brand Perception; empowering the Construction of Cultural Gene Maps and the Innovative Activation Design of Historical Districts Through Digital Intelligence; enhancing Thai Annual Report Queries with Retrieval-Augmented Generation; exploring Discursive Factors Influencing Consumers' Online Engagement for Crossborder Tourism Destination; FACTORS INFLUENCING INFORMATION SHARING IN VIETNAM'S LYCHEE SUPPLY CHAIN; how Acoustic Cues Influence User Participation in Travel Videos?; how the Practice of Online Medical Consultation Platforms in China Influences Physician Role Transformation ? ; AMOS CB-SEM Multicollinearity.

**Abstract type:** (Edited Abstract)

**Page count:** 548

**Database:** Compendex

**Data Provider:** Engineering Village

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## 2. Proceedings of the International Conference on Electronic Business: AI-Generated Content and Human-AI Collaboration, ICEB 2024

**Accession number:** 20245317617650

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 24

**Part number:** 1 of 1

**Issue title:** Proceedings of the International Conference on Electronic Business: AI-Generated Content and Human-AI Collaboration, ICEB 2024

**Issue date:** 2024

**Publication year:** 2024

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 24th International Conference on Electronic Business, ICEB 2024

**Conference date:** October 24, 2024 - October 28, 2024

**Conference location:** Zhuhai, China

**Conference code:** 204903

**Sponsor:** ASI; et al.; ICEBNET.ORG; International Journal of Electronic Business; Journal of Business and Management; UI

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 70 papers. The topics discussed include: a systematic literature review on impulse buying in e-commerce live streaming with co-occurrence map; achievement gamification affordances in e-commerce platforms: an empirical study involving online shopping festival; ai product management personnel demand study—based on analysis of Chinese market recruitment information; artificial intelligence agents as team leaders: a study of the impact on team climate and team effectiveness; boosting e-commerce sales with live streaming: a perspective on live streamers' personality traits; call the shots or follow suit? research on the evolution of artificial intelligence scientific collaboration networks from a leadership-participation perspective; and comparison of virtual idols and virtual streamers: from the perspective of design features.

**Abstract type:** (Edited Abstract)

**Page count:** 715

**Database:** Compendex

**Data Provider:** Engineering Village

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### 3. Proceedings of the International Conference on Electronic Business: AI and Precision Analytics in Financial and Medical Services, ICEB 2023

**Accession number:** 20240215330496

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 23

**Part number:** 1 of 1

**Issue title:** Proceedings of the International Conference on Electronic Business: AI and Precision Analytics in Financial and Medical Services, ICEB 2023

**Issue date:** 2023

**Publication year:** 2023

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 23rd International Conference on Electronic Business, ICEB 2023

**Conference date:** October 19, 2023 - October 23, 2023

**Conference location:** Chiayi, Taiwan

**Conference code:** 195691

**Sponsor:** et al.; International Journal of Electronic Business; International Journal of Information and Computer Security; International Journal of Internet and Enterprise Management; International Journal of Internet Marketing and Advertising; Journal of Business and Management (J.B.M.)

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 80 papers. The topics discussed include: adoption of data spaces as multi-sided platforms: towards a preliminary adoption framework; an empirical study of impulse purchase in e-commerce live streaming from the e-commerce marketing mix perspective; be human-like or AI-like: Investigating the impact of the anthropomorphism and decision valence on organizational justice and attractiveness in the AI-recruitment; comprehensive risk management matrix in agile EDA project management for semiconductor industry - a case study; configuration analysis of factors influencing the sales performance of live streaming e-commerce based on the fsQCA method; decoding business applications of generative ai: a bibliometric analysis and text mining approach; design and application of artificial intelligent firefighting robot and development of data module; and development of an AI-based alert system for targeted temperature management patients using machine learning and millimeter-wave technology.

**Abstract type:** (Edited Abstract)

**Page count:** 786

**Database:** Compendex

**Data Provider:** Engineering Village

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### 4. Proceedings of the International Conference on Electronic Business: New Challenges and Opportunities for Post-Pandemic E-Business, ICEB 2022

**Accession number:** 20230313409929

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 22

**Part number:** 1 of 1

**Issue title:** Proceedings of the International Conference on Electronic Business: New Challenges and Opportunities for Post-Pandemic E-Business, ICEB 2022

**Issue date:** 2022

**Publication year:** 2022

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 22nd International Conference on Electronic Business, ICEB 2022

**Conference date:** October 13, 2022 - October 17, 2022

**Conference location:** Virtual, Online, Thailand

**Conference code:** 185950

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 76 papers. The topics discussed include: a mediation–moderation framework of consumers' intention to participate in crowdfunding; an analysis of youtuber's collaboration towards audience engagement; an economic analysis of software piracy in a competitive cloud computing market: a product bundling perspective; competence recharging in the pandemic: the role of social support, motivation, organizational culture, and self-awareness; developing and validating a scale to identify the employability skill set vital for the frontline workers: a case of hospitals in Delhi/NCR; digital inequalities at high schools in Thailand: a survey-based exploration leading to expert-backed bridging strategies; Disney plus Hotstar on Twitter: using netnography and word clouds to gain consumer insights; exploration of the consideration factors of pure e-commerce business for transforming into new retail model; exploration the future of the metaverse and smart cities; exploring enterprises competition: from a perspective of massive recruitment texts mining; and factors influencing patient's medical choice behavior on internet medical: the perspective of trust.

**Abstract type:** (Edited Abstract)

**Page count:** 733

**Database:** Compendex

**Data Provider:** Engineering Village

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## 5. Proceedings of the 21st International Conference on Electronic Business: "Corporate Resilience through Electronic Business in the Post-COVID Era", ICEB 2021

**Accession number:** 20220911724367

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 21

**Part number:** 1 of 1

**Issue title:** Proceedings of the 21st International Conference on Electronic Business: "Corporate Resilience through Electronic Business in the Post-COVID Era", ICEB 2021

**Issue date:** 2021

**Publication year:** 2021

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 21st International Conference on Electronic Business: Corporate Resilience through Electronic Business in the Post-COVID Era, ICEB 2021

**Conference date:** December 3, 2021 - December 7, 2021

**Conference location:** Virtual, Online, China

**Conference code:** 177243

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 69 papers. The topics discussed include: a model on energy power management of air-recirculation in a clean room; an empirical study on consumption intention of virtual tour streaming; factors influencing continuance intention to use online learning management system platform; online learning vs. offline learning in an mis course: learning outcomes, readiness, and suggestions for the post-COVID-19 world; supporting learning and working in disastrous

pandemics by smart technologies: a qualitative analysis; factors affecting the consumers' purchase intention and willingness-to-pay more for electric-vehicle technology; and customer-centered and technology-enabled homecare service: opportunities for value creation.

**Abstract type:** (Edited Abstract)

**Page count:** 655

**Database:** Compendex

**Data Provider:** Engineering Village

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## 6. Proceedings of the 20th International Conference on Electronic Business: Electronic Business under COVID-19 Pandemic, ICEB 2020

**Accession number:** 20212010349114

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 2020-December

**Part number:** 1 of 1

**Issue title:** Proceedings of the 20th International Conference on Electronic Business: Electronic Business under COVID-19 Pandemic, ICEB 2020

**Issue date:** 2020

**Publication year:** 2020

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 20th International Conference on Electronic Business, ICEB 2020

**Conference date:** December 5, 2020 - December 8, 2020

**Conference location:** Virtual, Hong Kong, China

**Conference code:** 168684

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 52 papers. The topics discussed include: a comparative analysis between Airbnb and hotel industry: the investigation from China; a two-stage real-time prediction method for multiplayer shooting e-sports; aging and urban mobility in Bandar Sunway: a holistic approach; application of artificial intelligence technology in baby stroller design; calm my headspace: motivations and barriers for adoption and usage of meditation apps during times of crisis; collaborative platform empowerment: case study in the digital transformation of the interior design industry; comparative study of business models of European micro-mobility online services; digital transformation research of Taiwan's traditional manufacturing industry based on the ecosystem perspectives; do users mind the brand engagement? the effect of brand engagement in knowledge sharing virtual community; and dynamic perturbation grasshopper optimization algorithm for engineering design problems.

**Abstract type:** (Edited Abstract)

**Page count:** 519

**Database:** Compendex

**Data Provider:** Engineering Village

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## 7. Proceedings of the 19th International Conference on Electronic Business: Artificial Intelligence Empowered Business Processes, ICEB 2019

**Accession number:** 20201408377782

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 2019-December

**Part number:** 1 of 1

**Issue title:** Proceedings of the 19th International Conference on Electronic Business: Artificial Intelligence Empowered Business Processes, ICEB 2019

**Issue date:** 2019

**Publication year:** 2019

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 19th International Conference on Electronic Business, ICEB 2019

**Conference date:** December 8, 2019 - December 12, 2019

**Conference location:** Newcastle upon Tyne, United kingdom

**Conference code:** 158514

**Sponsor:** Newcastle Business School; SME

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 61 papers. The topics discussed include: a sentiment analysis of peer to peer energy trading topics from twitter; a switch on electronic commerce mobile payment: from traditional queuing to elastic request as a payment service based on the edge computing model; analysis of the interactive strategy of microblog for snack food enterprises; application status and development suggestions of internet personal credit investigation city; assessing a business software application using strategic IT alignment factors: a new way for is evaluation?; case study: Cainiao and JD.com leading sustainability packaging in china; constructing an emergency intelligence system: a multi-level framework; consumer brand post engagement on facebook and instagram – a study of three interior design brands; a conceptual framework for data property protection based on blockchain; and automatic help system with voice input for passengers of drop taxi.

**Abstract type:** (Edited Abstract)

**Page count:** 584

**Database:** Compendex

**Data Provider:** Engineering Village

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## 8. Proceedings of the International Conference on Electronic Business (ICEB)

**Accession number:** 20190906545312

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 2018-December

**Part number:** 1 of 1

**Issue title:** Proceedings of the 18th International Conference on Electronic Business: AI and Smart Tourism, ICEB 2018

**Issue date:** 2018

**Publication year:** 2018

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 18th International Conference on Electronic Business, ICEB 2018

**Conference date:** December 2, 2018 - December 6, 2018

**Conference location:** Guangxi, China

**Conference code:** 145276

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 90 papers. The topics discussed include: a conceptual framework for smart city international standards; a cryptocurrency based insurance model; a heterogeneous systems public key encryption with equality test in smart city; a modified knn algorithm for activity recognition in smart home; a scientometrics review on research of knowledge sharing in virtual communities; a similar legal case retrieval system by multiple speech question and answer; an artificial intelligence application framework in human resource management practice; and an empirical investigation of culture's influence in online service ratings: from the perspective of uncertainty avoidance.

**Abstract type:** (Edited Abstract)

**Page count:** 837

**Database:** Compendex

**Data Provider:** Engineering Village

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## 9. Proceedings of the International Conference on Electronic Business (ICEB)

**Accession number:** 20185006220143

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 2017-December

**Part number:** 1 of 1

**Issue title:** Proceedings of the 17th International Conference on Electronic Business: Smart Cities, ICEB 2017

**Issue date:** 2017

**Publication year:** 2017

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 17th International Conference on Electronic Business: Smart Cities, ICEB 2017

**Conference date:** December 4, 2017 - December 8, 2017

**Conference location:** Al Barsha, Dubai, United arab emirates

**Conference code:** 142153

**Publisher:** International Consortium for Electronic Business

**Abstract:** The proceedings contain 44 papers. The topics discussed include: a co-citation bibliometric analysis of crowdsourcing research; a crowdsourcing mode of tourism customization based on sharing economy; a historical perspective on decentralization and service delivery for socioeconomic development in Papua New Guinea; a study of conflict and resistant behaviors in the implementation of the ecosystem platform; adopting IoT technology to optimize intelligent water management; analyzing big data projects using Github and JavaScript repositories; and constructing media-based enterprise networks for stock market risk analysis.

**Abstract type:** (Edited Abstract)

**Page count:** 335

**Database:** Compendex

**Data Provider:** Engineering Village

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## 10. Proceedings of the International Conference on Electronic Business (ICEB)

**Accession number:** 20172703889006

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** Proceedings of the 16th International Conference on Electronic Business: Internet Plus, ICEB 2016

**Issue date:** 2016

**Publication year:** 2016

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 16th International Conference on Electronic Business, ICEB 2016

**Conference date:** December 4, 2016 - December 8, 2016

**Conference location:** Xiamen, China

**Conference code:** 128172

**Publisher:** CEUR-WS

**Abstract:** The proceedings contain 83 papers. The topics discussed include: Gamers' behavior via avatars in online games; an empirical examination of consumer behavior for search and experience goods in sentiment analysis; investigating service innovation of industry: using iBeacon as an example; to study effects of using human presenter in product image: applying an eye-tracker vs. facial expression translation; different individual's impact on learning performance in virtual reality; the effectiveness of applying virtual reality to educational purpose; an irrationally rational game model; herd behavior in global online shopping carnival; cultural industries and innovation-an empirical analysis; research status and prospect of consumer behavior in Omni-channel retailing; research status and prospect of consumer behavior in Omni-channel retailing; and the indirect effect of culture on privacy concerns in e-commerce: a cross-country study.

**Abstract type:** (Edited Abstract)

**Page count:** 728

**Database:** Compendex

**Data Provider:** Engineering Village

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## 11. Proceedings of the International Conference on Electronic Business (ICEB)

**Accession number:** 20160902040664

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 2015-January

**Part number:** 1of1

**Issue title:** Proceedings of the 15th International Conference on Electronic Business: Internet of Things, ICEB 2015

**Issue date:** 2015

**Publication year:** 2015

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 15th International Conference on Electronic Business, ICEB 2015

**Conference date:** December 6, 2015 - December 10, 2015

**Conference location:** Sha Tin, Hong kong

**Conference code:** 118797

**Sponsor:** Department of Decision Sciences and Managerial Economics; Faculty of Business Administration of the Chinese University of Hong Kong

**Publisher:** CEUR-WS

**Abstract:** The proceedings contain 69 papers. The topics discussed include: a conceptual model of factors affecting popularity of marketing videos on video sharing sites; a multi-objective closed-loop supply chain planning model with uncertainty; a new innovative IoT watch reduces excessive consumption and its implications to green logistics; a proposed model of business co-creation for service innovation; a review of data monetization: strategic use of big data; a review system based on product features in a mobile environment; a socio-technical system perspective of psychological ownership toward sharing IoT data in supply chains; a study of virtuous cycle of service participation on crowdsourcing platforms; an analysis of open-source smart phone market: preload apps and co-competition; an assessment model for information system's risk based on entropy method and grey theory; and an extended model of review helpfulness: exploring the role of tie strength, perceived similarity, and normative susceptibility.

**Abstract type:** (Edited Abstract)

**Page count:** 522

**Database:** Compendex

**Data Provider:** Engineering Village

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## 12. Proceedings of the International Conference on Electronic Business (ICEB)

**Accession number:** 20160902034584

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Volume:** 2014-January

**Part number:** 1of1

**Issue title:** Proceedings of the 14th International Conference on Electronic Business, ICEB 2014 and 1st Global Conference on Internet and Information Systems: Creating Business Values through Innovations in Cloud Services, GCIIS 2014

**Issue date:** 2014

**Publication year:** 2014

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 14th International Conference on Electronic Business, ICEB 2014 and 1st Global Conference on Internet and Information Systems, GCIIS 2014

**Conference date:** December 8, 2014 - December 12, 2014

**Conference location:** Taipei, Taiwan

**Conference code:** 118796

**Sponsor:** Bureau of Foreign Trade, Ministry of Economic Affairs; et al.; Ministry of Education; Ministry of Foreign Affairs; Ministry of Science and Technology; NCCU Office of Research and Development

**Publisher:** CEUR-WS

**Abstract:** The proceedings contain 44 papers. The topics discussed include: a shared information-based Petri net model for service parts planning; a visual analytic study of articles in entrepreneurship research; an examination the implicit costs on emerging ICT-driven innovations; analysing knowledge brokering activity on social media: an exploratory study; analysis of mobile services and their impact on economic development; application of SaaS to interactive media marketing in public transportation; benefits of data center virtualization to increase the availability as a central quality of service aspect, using the example of cloud services; building and evaluating museum mobile navigation system with design science research method: a case of national palace museum; complementary IT resources for enabling technological opportunism; evaluate the impact of waiting on service quality and customer satisfaction by Kano model; and high-mobility workers' expectations of mobile business applications.

**Abstract type:** (Edited Abstract)

**Page count:** 332

**Database:** Compendex

**Data Provider:** Engineering Village

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### **13. Proceedings of the 13th International Conference on Electronic Business: "Crossing the Chasm of E-Business", ICEB 2013**

**Accession number:** 20142617866478

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** Proceedings of the 13th International Conference on Electronic Business: "Crossing the Chasm of E-Business", ICEB 2013

**Issue date:** 2013

**Publication year:** 2013

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 13th International Conference on Electronic Business, ICEB 2013

**Conference date:** December 1, 2013 - December 4, 2013

**Conference location:** Singapore, Singapore

**Conference code:** 105791

**Sponsor:** Fuji Xerox Singapore Private Limited; Nanyang Technological University, WKWSCI Advancement Fund

**Publisher:** CEUR-WS

**Abstract:** The proceedings contain 31 papers. The topics discussed include: social media in use: assessing the impact of social media use in Irish technology start-ups; e-tourism service quality factors: a comparative study of Thai and international tourists; the antecedents of expectation and continuance on internet group buying intention: an extended perspective on expectation-confirmation theory; a reference model for mobile product information systems; an examination of attributes of mobile payments and their influence on consumer intentions to adopt the new way to pay: a case from the United Kingdom; what influencing consumers to resist using mobile banking; the effects of consumer perceived value on purchase intention in e-commerce platform: a time-limited promotion perspective; the relationship between it capability and firm performance in different e-business modes; and the impact of the knowledge sharing in social media on consumer behavior.

**Abstract type:** (Edited Abstract)

**Page count:** 278

**Database:** Compendex

**Data Provider:** Engineering Village

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### **14. Proceedings of the 12th International Conference on Electronic Business: Latest Global Development in Electronic Business, ICEB 2012**

**Accession number:** 20142617866445

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** Proceedings of the 12th International Conference on Electronic Business: Latest Global Development in Electronic Business, ICEB 2012

**Issue date:** 2012

**Publication year:** 2012

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 12th International Conference on Electronic Business, ICEB 2012

**Conference date:** October 12, 2012 - October 16, 2012

**Conference location:** Xi'an, China

**Conference code:** 105790

**Publisher:** CEUR-WS

**Abstract:** The proceedings contain 32 papers. The topics discussed include: an intuitionistic fuzzy simple additive weighting (IFSAW) method for selection of vendor; design and implementation of service-oriented expert system; being social: social media

influence on modern consumer; case studies on the exploitation of crowd-sourcing with web 2.0 functionalities; institutionalizing information technology for engineering asset management-impeding issues; relationship quality through social network: a confirmatory factor analysis; knowledge management and semantic technology in the health care revolution: health 3.0 model; the effect of affinity design on review helpfulness: an experimental study of online passenger review in the airline industry; experiential value, satisfaction, and social virtual world continuance: an empirical investigation in second life; and a model for improved resource profiling and prediction for mobile applications.

**Abstract type:** (Edited Abstract)

**Page count:** 304

**Database:** Compendex

**Data Provider:** Engineering Village

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## 15. 2011 Proceedings - 11th International Conference on Electronic Business: Borderless E-Business for the Next Decade, ICEB 2011

**Accession number:** 20130716014494

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** 2011 Proceedings - 11th International Conference on Electronic Business: Borderless E-Business for the Next Decade, ICEB 2011

**Issue date:** 2011

**Publication year:** 2011

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 2011 11th International Conference on Electronic Business: Borderless E-Business for the Next Decade, ICEB 2011

**Conference date:** November 29, 2011 - December 2, 2011

**Conference location:** Bangkok, Thailand

**Conference code:** 95369

**Sponsor:** KPMG Thailand; Chareon Pokphand Group (CP); CP ALL Public Company Limited (7-11); Krungthai bank; Tanachart Bank

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 53 papers. The topics discussed include: managing dwindling online music sales: analyzing factors affecting global music piracy; enhancing decision patterns discovered by process mining with semantic related data; impacts of location and animation on Internet banner's click through rates; the use of social media in marketing: case study in Thai enterprises; tablets vs. smart phones: differences in m-commerce application design; adoption factors for mobile financial services: laggards and early adopters in low-income countries; local services through e-governance in Nepal: an assessment of municipal websites; assessing the global e-readiness of hotel chain websites; an examination into the determinants of positive and negative electronic word-of-mouth communication; and developing a framework for accounting information systems adoption.

**Abstract type:** (Edited Abstract)

**Page count:** 403

**Database:** Compendex

**Data Provider:** Engineering Village

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## 16. 10th International Conference on Electronic Business - Service-Oriented E-Business, ICEB 2010

**Accession number:** 20130716014439

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** 10th International Conference on Electronic Business - Service-Oriented E-Business, ICEB 2010

**Issue date:** 2010

**Publication year:** 2010

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 10th International Conference on Electronic Business - Service-Oriented E-Business, ICEB 2010

**Conference date:** December 1, 2010 - December 4, 2010

**Conference location:** Shanghai, China

**Conference code:** 95368

**Sponsor:** Shanghai Jiaotong Univ., Antai Coll. Econ. Manage.

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 82 papers. The topics discussed include: acceptance of social network web sites the effects of social influence; the optimal configuration and their strategic analysis of information system security technology portfolios; strategic positioning of business blogging for enterprises; the effects of narrative online advertising on attitude and purchase intention; solving cold start problem in collaborative filtering method of recommender systems; method for web service composition discovery based on association rules; an effective ensemble approach for spam classification; a framework for electronic court records management in Malaysia; quality factors for online virtual reality commerce interface and their relative importance using analytic hierarchy process(AHP); factors affecting trust in a seller in social networking marketplace; and select suppliers from electronic markets with incomplete information.

**Abstract type:** (Edited Abstract)

**Page count:** 684

**Database:** Compendex

**Data Provider:** Engineering Village

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## 17. 9th International Conference on Electronic Business: Ubiquitous e-Services in Digital Society, ICEB 2009

**Accession number:** 20130716022250

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** 9th International Conference on Electronic Business: Ubiquitous e-Services in Digital Society, ICEB 2009

**Issue date:** 2009

**Publication year:** 2009

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 9th International Conference on Electronic Business, ICEB 2009

**Conference date:** November 30, 2009 - December 4, 2009

**Conference location:** Macau, China

**Conference code:** 95367

**Sponsor:** Chin. Univ. Hong Kong, Fac. Bus. Adm.; The Chinese University of Hong Kong, Chung Chi College

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 148 papers. The topics discussed include: intensifying patient flow management by using data mining methods; a functional model for data analysis and result visualization; a case study for exploring dental patients' preferred roles in Taiwan; personality facets and customer loyalty in online games; analyzing the risk and financial impact of phishing attacks using a knowledge based approach; a review of approaches to ensure the quality of data collected on the Internet; a research review on entrepreneurial and entrepreneurial characteristics; virtual social identity development for customer electronic word-of-mouth participation; critical success factors on e-government application-from the view of government workers in Guangdong; a case study of remote monitoring of health status of the elderly at home in Taiwan; and modeling and evaluating of business revenue models under different product life cycles using system dynamics simulation.

**Abstract type:** (Edited Abstract)

**Page count:** 1123

**Database:** Compendex

**Data Provider:** Engineering Village

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## 18. ICEB 2008 - Proceedings of the 8th International Conference on Electronic Business: "Enriching Global Business Practices"

**Accession number:** 20130716014335

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** ICEB 2008 - Proceedings of the 8th International Conference on Electronic Business: "Enriching Global Business Practices"

**Issue date:** 2008

**Publication year:** 2008

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 8th International Conference on Electronic Business, ICEB 2008

**Conference date:** September 30, 2008 - October 3, 2008

**Conference location:** Waikoloa, HI, United states

**Conference code:** 95364

**Sponsor:** California State Univ., Sacramento, Coll. Bus. Adm.; University of Hawai'i at Hilo, College of Business and Economics; IBM; Waikoloa Beach Marriott Resort and Spa

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 38 papers. The topics discussed include: identifying success factors for developing web applications - a research report; users and usage of community websites: the myhamilton.ca experience; web 2.0 and commercial disputes: a case study of information sharing in e-arbitrations and e-mediations; a multi-agent business intelligence framework for the travel sector; a visual map to identify high risk banks - a data mining application; decision supporting methodology and system based on theory of constraints for making an optimal product portfolio strategy in shipbuilding industry; a case study in e-government solutions; e-governance in Japan: analysis of the current status of e-government and local e-services; the valence of online consumer reviews and purchase decision: examining the moderating effects of product type and consumer expertise; and an inventory model with two classes of customers in on-line rental service: consumer model approach.

**Abstract type:** (Edited Abstract)

**Page count:** 341

**Database:** Compendex

**Data Provider:** Engineering Village

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## 19. ICEB 2007 - Proceeding of the 7th International Conference on Electronic Business: "Service Innovation and Value Creation in Experience Economy"

**Accession number:** 20130716014236

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** ICEB 2007 - Proceeding of the 7th International Conference on Electronic Business: "Service Innovation and Value Creation in Experience Economy"

**Issue date:** 2007

**Publication year:** 2007

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 7th International Conference on Electronic Business, ICEB 2007

**Conference date:** December 2, 2007 - December 6, 2007

**Conference location:** Taipei, Taiwan

**Conference code:** 95360

**Sponsor:** AdvenTech; Information Industry of Taiwan; Ministry of Education of Taiwan; Ministry of Foreign Affairs of Taiwan; National Science Council of Taiwan

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 77 papers. The topics discussed include: mobile technology and culture change: a redefining view of time and space; perspectives from different levels of management teams on business and information systems strategies alignment ? a case of alpha networks inc; a sliding-window approach to mining maximal large item sets for large databases; a synthetical approach for blog recommendation mechanism trust, social relation, and semantic analysis; applying data classification techniques for churn prediction in retailing; applying particle swarm optimization to solve portfolio selection problems; comparison of classification algorithm performances in knowledge mapping for organization experts; intelligent agent for call center: using data mining techniques and OLAP for automatic answering Internet usage problems; and customer relationship management: examining the central proposition in the online context.

**Abstract type:** (Edited Abstract)

**Page count:** 527

**Database:** Compendex

**Data Provider:** Engineering Village

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## 20. ICEB + eBRF 2006 - Global Conference on Emergent Business Phenomena in the Digital Economy

**Accession number:** 20130716014157

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** ICEB + eBRF 2006 - Global Conference on Emergent Business Phenomena in the Digital Economy

**Issue date:** 2006

**Publication year:** 2006

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** Joint 6th International Conference on Electronic Business and Research Forum to Understand Business in Knowledge Society, ICEB + eBRF 2006

**Conference date:** November 28, 2006 - December 2, 2006

**Conference location:** Tampere, Finland

**Conference code:** 95359

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 73 papers. The topics discussed include: the impact of technovation and collaboration on strategic service classification in the digital economy; the provision of inter-organizational infrastructure as an appropriate role for co-sourcing; the role of open knowledge in regional development - case study; e-banking integrated data utilization platform WINBANK case study; multi-behavior agent model for supply chain management; the role of complexity in preparing for municipal decision-making; understanding e-competences in adoption and assimilation of e-services; literature review: the paradox of social network ties in creating knowledge; measurement of team knowledge: transactive memory system and team mental models; a study of the uptake of information security policies by small and medium sized businesses in Wales; and product oriented thinking and expert knowledge in consulting services.

**Abstract type:** (Edited Abstract)

**Page count:** 539

**Database:** Compendex

**Data Provider:** Engineering Village

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## 21. 5th International Conference on Electronic Business: Enhancing Logistics and Supply Chain Competence Through e-Business, ICEB 2005

**Accession number:** 20130716022101

**Source title:** Proceedings of the International Conference on Electronic Business (ICEB)

**Abbreviated source title:** Proc. Int. Conf. Electron. Bus. (ICEB)

**Issue title:** 5th International Conference on Electronic Business: Enhancing Logistics and Supply Chain Competence Through e-Business, ICEB 2005

**Issue date:** 2005

**Publication year:** 2005

**Language:** English

**ISSN:** 16830040

**Document type:** Conference proceeding (CP)

**Conference name:** 5th International Conference on Electronic Business, ICEB 2005

**Conference date:** December 5, 2005 - December 9, 2005

**Conference location:** Hong Kong, Hong kong

**Conference code:** 95358

**Sponsor:** Chin. Univ. Hong Kong, Li Fung Inst. Supply Chain Manage./Logist.

**Publisher:** CEUR-WS, Tilburg University, Netherlands

**Abstract:** The proceedings contain 156 papers. The topics discussed include: the study on RFID security method for entrance guard system; building ubiquitous computing environment by using RFID in aircraft MRO process; outbound delivery using RFID in sap system; RFID technology enhancing supply chain competence and e-business: an opportunity or a threat?; adoption of wireless handheld technology: a case of Queensland healthcare; managing coordination costs of inter-organizational relationships: an analysis of determinants; a proposed framework for influencing factors of partnership in e-Taiwan collaborative commerce; a proposed model of the effects of IT diffusion on organizational absorptive capacity and CRM innovation success; a customer-support knowledge network integrating different communication elements for an e-commerce portal using self

organizing maps; and a study of online customer loyalty based on the theory of planned behavior.

**Abstract type:** (Edited Abstract)

**Page count:** 981

**Database:** Compendex

**Data Provider:** Engineering Village

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